



I would like to take this opportunity to submit for your perusal a sponsorship proposal for the 911 Service Awards scheduled to be held November 13, 2008 at the Caboto Club of Windsor. As a not for profit corporation we look to numerous events each year, to sustain the viability of the corporation. In the past couple of years the Windsor Parade Corporation has diversified and expanded it's events in an attempt to remain at the fore front of events on a year long basis.

**Corporation Name-**Windsor Parade Corporation

**Address-**1168 Drouillard Road, Windsor Ontario N8Y 2R1

**Phone-**254-2880 [email-mrssanta@mnsi.net](mailto:email-mrssanta@mnsi.net) websites-[www.santaparade.org](http://www.santaparade.org),  
[www.summerfestwindsor.org](http://www.summerfestwindsor.org)

**Contact Person-**Maggie Durocher: Executive Director

The Windsor Parade Corporation is not affiliated with any other national or provincial organization

**Ontario Corporation Number-**1333108-**Windsor Parade Corporation is a registered not for profit**

Formally Windsor Jaycees Santa Claus Parade Corporation-amended April 12 2005 to meet the mandate of our expanded portfolio

### **911 Community Services Awards**

. The focus of the award is two-fold: to recognize an individual for their outstanding service while on the job, and their efforts within the community as a volunteer. We are very pleased to announce that following meetings with the Police, and Fire Chiefs that the awards will be expanded to encompass all police services including O.P.P, RCMP, CN, local municipal forces, and University of Windsor Police Services. In addition all fire services and police services in Essex County are also encouraged to participate in this awards program. The last line of the Jaycee Creed reads "Service to Humanity is the Best Work of Life!" We at the Parade Corporation continue to incorporate that philosophy into our yearly events, particularly the Santa Claus Parades in both the Windsor and Amherstburg Communities. The Windsor Parade Corporation is proud of the relationships we have built up with all of the EMS Service members in our communities, and pleased to have this opportunity to recognize these individuals and

their efforts in their “Service to Humanity”. The Senior Constable John Atkinson Award-which is open to all members of the three services. Individuals are asked nominate a member who best exemplifies John’s most enduring qualities. The nominees will then be voted on by a non partisan committee. This award is an annual award given out with the 911 service awards, and the criterion for the award was established by John’s wife Shelley in conjunction with the Parade Corporation.

## **2008- 911 Service Award –**

### **Sponsorship Levels**

#### **Presenting Sponsor -\$8000 Level**

##### **Benefits**

Listed in all media as the presenting sponsor. This includes, newspaper, radio, television, Parade Corporation Web sites -[www.santaparade.org](http://www.santaparade.org), and [www.summerfestwindsor.org](http://www.summerfestwindsor.org),

Outside Back page of the program

Event Banner

Corporate table of 10 at the event, opportunities for on site display

Opportunities to welcome the audience on behalf of their organization, and other activation perks as requested

#### **Senior Constable John Atkinson Award Sponsor \$5000 Level-**

This award is presented to one member from the 3 services chosen by an independent panel based on nominations from their peers. This new award is presented in memory of Constable Atkinson and the criterion was established after careful consultation with John’s wife Shelly. The award is presented to the individual from one of the three services who most closely mirror the enduring qualities that John brought to his role as an officer and community service partner each day.

##### **Benefits**

This award is valued at \$5000, and will bear the name of the sponsoring corporation

All media recognition on radio, and newspaper, website, and in program

Corporate Table of 10

Opportunities for on site display

Opportunity to present the award on behalf of the sponsoring agency

### **911 Service Award Sponsor-\$2000 per award**

\$2000 will be directed to the one other three 911 Service Awards. Each winner has their name engraved on the current keeper plaque, will receive a medallion with the 911 logo on it, and their name, and will have \$300 directed towards a charity of their choice.

### **Benefits**

This level entitles the corporation to 5 tickets, and will be included in all print media, website, and program.

Opportunity for individual from sponsoring agency to present awards to winners

Opportunity for on site display

### **Entertainment Sponsor-\$2000 Level**

### **2008 911 Awards Banquet will feature Eric O'Shea-voted 2007 National Comedy Performer of the Year by Campus Activities Magazine.**

This will entitle sponsor to listing in program,  
Signage at stage, and recognition prior to entertainment

Five corporate tickets,

Listing in all Print material

Opportunity for on site display

### **Wine Sponsor-\$1000 Level**

Sponsor entitled to recognition tags on all specially bottled 911 Awards Banquet Wine

Listing in Print Material

Four Corporate Tickets

Opportunity for on site display

### **Table Sponsor-\$1000 Level**

Sponsor is entitled to corporate table of 10

Listing in program

Site Display

Corporate Entry into the 40<sup>th</sup> Annual Windsor Santa Claus Parade Saturday December 6 2008

**911 Awards Patrons**

\$200-Gold Level

\$150-Silver Level

\$100-Bronze Level

These sponsors will be recognized accordingly in the program.

Thank you for the opportunity to present this 2008 Sponsorship Package to you for the 911 Community Service Awards. We look forward to your participation in this event, as we come together to thank all of our EMS Personnel for their efforts to make Windsor and Essex County a better and safer place to live.

Maggie Durocher  
Executive Director  
Windsor Parade Corporation